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Tim Reed Named 2016 MarathonFoto/Road Race Management Race Director of the Year

A committee made up of race directors, athletes, media, corporate executives and club officials has named Tim Reed, President of the Boilermaker Road Race, the MarathonFoto/Road Race Management Race Director of the Year.

Reed was honored at a reception at the Road Race Management Race Directors' Meeting in St. Petersburg, FL on November 10. Electric City Printing presents this award.

"From a large and very impressive field of well-qualified candidates, Tim emerged as the winner," said Road Race Management President Phil Stewart. Described by Bill Rodgers as "the Gold Medal of race directing," the award is one of the most prestigious honors in the sport of road racing. "Anyone nominated should be proud of their accomplishments," said Stewart.

Tim Reed (2nd from left), President of the Boilermaker Road Race in Utica, NY, receives the 2016 MarathonFoto/Road Race Management Race Director of the Year Award from Bruce Franke (left), President, MarathonFoto; Phil Stewart, Editor and Publisher of Road Race Management; and Weston Thom (right), President, Electric City Printing

In presenting the award Stewart added, "Our 2016 winner, although hardly immune from the long hours of race weekends, hails from the visionary side of the race directing equation. Since assuming the title of president of the race organization in 2007, he has used his expertise in sales and marketing to expand the sponsor base. After the Boston Marathon bombing in 2013, he worked with local law enforcement personnel to create a model unified command center. Over the last several years he has implemented a charity bib program, which has raised nearly $400,000 for local charities, and in 2015, thanks to his drive, the event moved into the new 25,000 square foot office right at the finish line of the race. In addition, beyond performing the myriad of tasks essential to staging the Boilermaker, he has carried his vision of a healthier community into areas outside the race itself by working with the local County Cooperative Extension to create a community garden on a grassy plot of land adjoining the new office building and by opening up a local Farmer's Market. He has also started a no-cost Halloween Kids Run. The entire Utica community has been enriched by Tim's tireless advocacy of fitness for all."

"For his steadfast commitment to improving the lives of others, both through his event and while overseeing the event's growth and innovation, we salute Tim Reed, President of the Boilermaker 15K Road Race in Utica, New York, as the 2016 RRM Race Director of the Year," Stewart concluded.

The MarathonFoto/Road Race Management Race Director of the Year award (presented by Electric City Printing) is made annually to recognize and promote excellence in race directing. Nominees were judged on several factors, including overall ability, reputation of race, creativity and organizational ability. For a list of previous recipients, visit http://www.rrm.com/act/rdm/rdypast.asp.

Road Race Management (www.rrm.com) is a member-based organization that publishes a newsletter and many other publications designed for race and industry professionals, and conducts a prestigious annual national race directors' meeting and trade show in Florida. MarathonFoto (www.marathonfoto.com) is the world's largest race photography

company. Electric City Printing (www.eprint.com) is an FSC certified printer known for high quality, quick turnaround, race numbers and commercial/digital printing.

Road Race Management Race Directors' Meeting
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