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AMERICA'S OLDEST RACE DIRECTORS' MEETING RETURNS TO HOLLYWOOD, FL

Packed Schedule of Sessions and Presentation of Prestigious RRM Awards Will Highlight 41st Annual Edition of America's Oldest Race Directors' Meeting

The annual Road Race Management Race Directors' Meeting and Trade Exhibit will take place in Hollywood, FL December 13 - 15. "Looking for a place to collaborate with scores of race directors in an intimate venue, then look no further than the annual Road Race Management Race Directors' Meeting this December", said Meeting Coordinator, Jeff Darman.

"Attendees will experience multiple sessions from an impressive faculty who prepare well in advance so their presentations are filled with information you can use each and every day. With a limit on the number of attendees, you will find the many social settings ideal for reconnecting with old friends and a great place to make new ones. The boutique beachfront hotel adds to the atmosphere that is well-known for its value and many benefits," said Road Race Management, CEO, Phil Stewart.

Topics and faculty for this year include:

- Sponsorship Overview Current and Future Climate (Faculty: Andrea Dowdy)
- Calculating Race Needs (Faculty: Dave McGillivray)
- AI Impact Today and Tomorrow (Faculty: Doug Thurston)
- The Ins and Outs of Event Insurance (Faculty: Terry Diller)
- Permitting: All You Need to Know (Faculty: Andrea Dowdy, Dave McGillivray, Doug Thurston)
- Participant Demographics (Faculty: Laurel Park)
- Rethinking Elite Athletes in your Event (Faculty: Eli Asch)

In addition, NPR's Tamara Keith will highlight the annual Keynote Dinner. An avid runner, Tamara Keith is Senior White House correspondent for NPR and appears weekly on the PBS NewsHour as part of its *Politics Monday* segment. She is a former president of the White House Correspondents Association.

Tamara has run the Marine Corps Marathon as well as many other races. She will speak on the juxtaposition of running and politics, how she has kept up her running with a packed schedule and what it is like covering former and current politicians and staff who run regularly.

Two prestigious running industry awards will be awarded at the meeting. The annual **MarathonFoto/Road Race Management Race Director of the Year Award (Presented by MYLAPS Sports Technology)** will be presented at the welcome reception sponsored by John Elliott and the Publix Gasparilla Distance Classic on December 13. The **MarathonFoto/Road Race Management Lifetime Achievement Award** will be announced at the Keynote Dinner on December 14.

The full program and schedule for the meeting are available at www.rrm.com.

Exhibitors at the meeting will include companies offering awards, competitor numbers, signs, banners, registration and timing services, apps, web services, apparel, social media services, and event photography, along with representatives of running organizations and more.

The meeting venue across from the beach at the Hollywood Beach Marriott is just 6 miles from the Ft Lauderdale/Hollywood airport, offers a tranquil environment for event directors not only to stay abreast of cutting-edge topics facing the sport, but also to unwind and network in a relaxed atmosphere. Many race committees reward committee members or staff with a trip to this meeting, finding it a great way to offer a special thank you and educational opportunity while rejuvenating key race workers. Running next to the beach is an added plus.

The Road Race Management meeting is sponsored by Ashworth Awards, Gatorade Endurance, John Elliott, Hightech Signs, Leslie Jordan, Inc., MarathonFoto, MarathonGuide.com, Marathon Printing, MYLAPS Sports Technology, National Event Services, and the Publix Gasparilla Distance Classic.

In addition to conducting the meeting, Road Race Management publishes the twice-monthly free Road Race Management E-News ([sign up here](#)). The company hosts several industry-leading websites including the [Online Guide to Prize Money Races](#) and Elite Athletes, the [Doping Sanctions](#) site and the [Longest Serving Race Director](#) site in addition to its acclaimed main site at www.rrm.com

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