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2024 ROAD RACE MANAGEMENT RACE DIRECTORS' MEETING RETURNS TO HOLLYWOOD, FL

The 39th annual Road Race Management Race Directors' Meeting and Trade Exhibit will take place in Hollywood, FL December 13 - 15. The country's foremost race directors' gathering offers sessions on critical topics for running event directors and officials along with networking opportunities and a chance to shop for equipment and service needs at the Trade Exhibit.

Topics and faculty for this year include:

- Sponsorship Overview Current and Future Climate (Faculty: Andrea Dowdy)
- Calculating Race Needs (Faculty: Dave McGillivray)
- AI Impact Today and Tomorrow (Faculty: Doug Thurston)
- The Ins and Outs of Event Insurance (Faculty: Terry Diller)
- Permitting: All You Need to Know
(Faculty: Andra Dowdy, Dave McGillivray, Doug Thurston)
- Participant Demographics (Faculty: Laurel Park)
- Rethinking Elite Athletes in Your Event (Faculty: Eli Asch)

In addition, a soon-to-be-announced speaker will highlight the annual Keynote Dinner.

Two prestigious running industry awards will be awarded at the meeting. The annual **MarathonFoto/Road Race Management Race Director of the Year Award (Presented by MYLAPS Sports Technology)** will be presented at the MarathonGuide.com/Publix Gasparilla Distance Classic Welcome Reception on December 13. The **MarathonFoto/Road Race Management Lifetime Achievement Award** will be announced at the Keynote Dinner on December 14.

The full program and schedule for the meeting are available at www.rrm.com.

Exhibitors at the meeting will include companies offering awards, competitor numbers, signs, banners, registration and timing services, apps, web services, apparel, social media services, and event photography, along with representatives of running organizations and more.

Thousands of race officials, corporate sponsors, marketing executives, sports organization representatives (RRCA, USATF, RUSA, PRRO) and others involved in organized running events have attended this annual gathering since its inception in 1983.

Phil Stewart, Road Race Management president, said, "The meeting venue across from the beach at the Hollywood Beach Marriott, just 6 miles from the Ft Lauderdale/Hollywood airport, offers a tranquil environment for event directors not only to stay abreast of cutting-edge topics facing the sport, but also to unwind and network in a relaxed, intimate atmosphere. Many race committees reward committee members or staff with a trip to this meeting, finding it a great way to offer a special thank you and educational opportunity while rejuvenating key race workers. Running next to the beach is an added plus"

The Road Race Management meeting is sponsored by Ashworth Awards, Gatorade Endurance, John Elliott, Hightech Signs, Leslie Jordan, Inc., MarathonFoto, MarathonGuide.com, Marathon Printing, MYLAPS Sports Technology, National Event Services, and the Publix Gasparilla Distance Classic.

In addition to conducting the meeting, Road Race Management publishes the twice-monthly free *Road Race Management E-News* (sign up [here](#)). The company hosts several industry-leading websites including the [Online Guide to Prize Money Races and Elite Athletes](#), the [Doping Sanctions](#) site and the [Longest Serving Race Director](#) site in addition to its acclaimed main site at www.rrm.com.

Early bird registration closes July 22.

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