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2016 ROAD RACE MANAGEMENT RACE DIRECTORS' MEETING PROGRAM ANNOUNCED

St. Petersburg, Florida will play host to the annual Road Race Management Race Directors' Meeting and Trade Exhibit, November 10 - 12. The three-day meeting offers sessions on critical topics for running event directors and officials, along with networking opportunities and a chance for event directors to shop for equipment and service needs at the Trade Exhibit.

Program highlights of this year's sessions include:

- 3D Site Planning (Sean Ryan)
- Event Anatomy - A Look at the Christie Clinic Illinois Marathon weekend (Jan Seeley)
- Current Legal Issues (Heidi Abegg)
- Detecting and Dealing with Cheaters (Dave McGillivray)
- Vendor Relationships (Susan Harmeling)
- Making Sense of Technology Offerings (Mike Coleman)
- Cyber Security for Events (Keith Peters)
- Keynote Dinner featuring **Hawi Keflezighi**, one of the sport's top agents

As part of the Road Race Management Race Directors' Meeting, RRM will present the **MarathonFoto/Road Race Management Lifetime Achievement Award**. The individual selected for this honor will be announced at the Keynote Dinner on November 11. In addition, the annual **MarathonFoto/Road Race Management Race Director of the Year Award** will be presented at the MarathonGuide.com/Publix Gasparilla Distance Classic Welcome Reception on November 10.

The full program and schedule are available at <http://www.rrm.com>.

Exhibitors at the meeting will include vendors offering awards, competitor numbers, signs and banners, timing services, computer products and online registration, apps, web services, apparel, social media companies, event photography and many other services.

Thousands of race officials, corporate sponsors, marketing executives, sports organization representatives (RRCA, USATF, RUSA, PRRO) and others interested in organized running events have attended this annual fall gathering since 1983.

Phil Stewart, Road Race Management president, said, "The meeting venue across from a marina at the historic Vinoy Renaissance St Petersburg Resort and Golf Club, just 20 miles from the Tampa airport, offers a great environment for event directors not only to obtain valuable information, but also to unwind and network in a relaxed atmosphere. Many race committees reward committee members or staff with a trip to this meeting, finding it a great way to offer a

special thank you and educational opportunity while rejuvenating key workers for next year's event."

The Road Race Management meeting is sponsored by Active Network; Ashworth Awards; Electric City Printing; emedia; Gatorade Endurance; Heatsheets; Leslie Jordan, Inc.; MarathonFoto; MarathonGuide.com; Orbiter Timing System; Publix Gasparilla Distance Classic; and Runsignup.

Road Race Management is a member-based organization that, in addition to conducting its annual Race Directors' Meeting, publishes a trade newsletter and several other publications in print and on the web for race and industry officials.

Road Race Management Race Directors' Meeting

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