



Jeff Darman
110 East State St.
Suite 15
Kennett Square, PA 19348

Dear Exhibitor,

The 2017 Race Directors' Meeting and Trade Show will be on November 9 - 11 in St Petersburg, FL at The Vinoy® Renaissance St. Petersburg Resort and Golf Club. Our marina front hotel is 20 miles from the Tampa airport. Consider spending an extra day and enjoy the area (Dali Museum, etc.). Race directors, sponsors, and officials from events of all sizes will register for what is one of the sport's must-attend gatherings. We have another spectacular faculty and program planned, and we expect another excellent turnout.

The trade show, conducted over three days, will open on Thursday afternoon (2:30 p.m. – 6:00 p.m.) followed by the MarathonGuide.com/Gasparilla Distance Classic Welcome Reception. Friday at 8:00 a.m., the show re-opens and goes until 6:00 p.m. It concludes Saturday (8:45 a.m. – 11:30 a.m.). The trade exhibit provides our select group of attendees with a chance to shop for their race needs. This is your target audience. Limited exhibit space normally sells out early, so don't delay and risk being turned away. The trade show provides an ideal opportunity for you to meet with key buyers of your products or services in a relaxed atmosphere.

The cost for a basic exhibit booth is \$1750 for Road Race Management Members and \$1850 for others, and includes one admission to the meeting, the keynote dinner, two receptions and breakfast—a \$730 value itself. Exhibit space is limited, so if you are interested, return this signed contract and your check to reserve your booth. Additional registrations may be purchased at \$730 each.

Special rates of \$205.00 per night are available at the Vinoy. Call 727.894.1000 or 800.228.9290 (Mention Road Race Management Meeting) or visit website (www.rrm.com) for reservation link.

If you have any questions, or want information on premium booth pricing, please feel free to contact me at (610) 925-1976 or jdarman@rrm.com.

Sincerely,

Jeff Darman
Meeting Coordinator

Enclosures:



Jeff Darman
110 East State St.
Suite 15
Kennett Square, PA 19348

**CONTRACT FOR EXHIBIT SPACE
ROAD RACE MANAGEMENT RACE DIRECTORS' MEETING
The Vinoy® Renaissance St. Petersburg Resort and Golf Club
November 9 - 11, 2017**

Mr. Jeff Darman
Road Race Management
110 East State Street, Ste 15
Kennett Square, PA 19348

Dear Mr. Darman:

This is the official contract for exhibit space at The Vinoy® Renaissance St. Petersburg Resort and Golf Club, St. Petersburg, FL. We agree that our display will be complete and open to buyers from 2:30 pm – 6:00pm Thursday; 8:00 am – 6:00 pm on Friday; and 8:45 am – 11:30 am Saturday, November 9 - 11, 2017.

Agreement made in Kennett Square, PA on _____ between ROAD RACE MANAGEMENT, INC. (RRM) and the exhibitor. ROAD RACE MANAGEMENT agrees to rent the exhibitor TABLE NO. _____ for an exhibit fee of \$1750 (\$1850 non-members) per booth or \$ _____ for premium or multiple booths for the period defined above for the purpose of displaying the merchandise in which the exhibitor deals. (Checks payable to ROAD RACE MANAGEMENT).

The exhibitor submits with this contract the full exhibit fee and agrees to be responsible for all services and other charges contracted for by the exhibitor's representatives. Exhibit rental fees are refundable until September 15 (less a \$75 service charge) in case of exhibitor cancellation.

The exhibitor will not insert nails, tacks or screws into the walls; will not use scotch tape on walls and will use for decoration only materials that have been approved by the St. Petersburg Fire Department. The exhibitor will be responsible for any damage to hotel property inflicted by exhibitor, or his representatives. St. Petersburg Fire Department rules must be observed. The use of Road Race Management's name or logo on product giveaways is prohibited without permission of Road Race Management, Inc. Space assignment as to location and size will be solely at the discretion of ROAD RACE MANAGEMENT. Every effort will be made to comply with requests.

Except as the exhibitor rental obligation may be rendered as set forth above, the exhibitor is responsible for total booth rental regardless of the reason of cancellation, including cancellation by the exhibitor because of failure of an exhibit to arrive for any reason, including travel or weather conditions. ROAD RACE MANAGEMENT shall not nor shall any of its sponsors be liable for damage or loss to any exhibitor's properties through theft, fire, accident or any other destructive cause, whether the result of negligence or otherwise. Exhibitors are advised to carry floater insurance to cover exhibit material and public liability for injury to the person and property of others. RRM assumes no liability for injury that may occur to visitors to the exhibition, exhibitors or their agents and employees, or others. Exhibitors agree not to make any claims against RRM, its employees or agents, except by breach by RRM of this contract.

RRM reserves the right to require changes in any exhibit that is deemed detrimental to the exhibition, other exhibitors or attendees. Exhibitors must confine their activities and the distribution of any material to the space for which they have contracted. The exhibitor is charged with having knowledge of national and local restrictions on any merchandising, advertising or promotional activities. RRM does not accept responsibility for any promotional activities undertaken by any exhibitor.

ROAD RACE MANAGEMENT will supply each exhibitor with a standard display table (6 feet long and 30 inches wide), tabletop covering and two chairs. Standard wall outlets will be available if requested.

Displays must be positioned so as not to obstruct other exhibitors and may not exceed 10ft. in width unless special arrangements or multiple premium booths are rented. Additional charges for phone lines, TV monitors, draping, etc. are the responsibility of exhibitor. WIFI is available at no cost. The license granted by this contract is personal and may not be transferred without written consent of ROAD RACE MANAGEMENT.

SPECIAL REQUESTS:

** EXHIBITOR _____
Name of Firm

ROAD RACE MANAGEMENT:

**ADDRESS OF FIRM:

City State Zip

EXHIBIT FEE: \$ _____
\$1750 Members, \$1850 non-members per booth)
Includes registration & meal functions for only
One person designated below.
LATE FEE (\$75 AFTER October 1) \$ _____

** Contact Phone _____

*Additional dinners @ \$92 each \$ _____
***Membership or renewal (\$118) \$ _____

**Contact Email: _____
(For publication in booklet)

TOTAL FEE \$ _____

**WEBSITE: www. _____

** CONTACT NAME: _____
(Please print)

Registration and Dinner Designee

TITLE: _____

email: _____

Title: _____

Your personal contact email: _____
(not for publication)

*Only one person can attend sessions and dinner,
unless additional dinner or registration purchased.

Other nametags needed for*:

_____ email: _____ Title: _____

_____ email: _____ Title: _____

Additional charges apply if more than three staff at booth or extra dinners desired.

PRODUCT DESCRIPTION for booklet: _____
(Limit 25 words)

**Needed for registrant booklet listing

*** Membership required for discounted rates

NOTE: Use of Road Race Management trademarked logo is restricted to meeting sponsors and requires prior authorization.
Booth for use of **one** organization contracting for space only. Unregistered staff not allowed in sessions.

Do you desire any vegetarian meals? Yes No If yes, how many? _____